# WMUA SPRING 2010

# PROGRAM GUIDE

STREAMING LIVE AT WWW.WMUA.ORG AND 91.1FM

# UNDERWRITING

As a non-profit radio station, WMUA relies on support from listeners like you and local businesses for roughly half of our yearly budget. You business can support truly alternative media in the Pioneer Valley, and reach thousands of listeners in the process, by underwriting with WMUA. Underwriting is tax-deductable and can fit into the budget of any business, so why not give it a try? For more information, contact WMUA's underwriting director, BJ McDonald at underwriting@wmua.org or by phone at (413) 545-2876.

Current Underwriters include:

Aramatic Coffee
Campus Design & Copy
Collective Copies
Dean's Beans
Downtown Sounds
Food for thought books
Grumpy's Place
Karuna Yoga
Kennedy Screen Graphics
Meetinghouse Books
Mystery Train
North Amherst Motors
Odyssey Bookshop
Peace Development Fund
Sully's Restaurant
UMass Dining Services
University Club
Valley Advocate
Vivid Seats

Don't you want to be on that list?

# 2009-2010 WMUA LEADERSHIP

Here at WMUA, we hire 17 undergraduate students as Department Directors to oversee our various departments. Want to get involved? Call the WMUA office or email us!

## EXECUTIVE COMMITTEE

General Manager.....Dana Evernden
manager@wmua.org

Program Director.....David Murray
programmer@wmua.org

Administrative Advisor..... Glenn Siegel
advisor@wmua.org

C.O. & Engineer..... Dan Ferreira
engineer@wmua.org

## DEPARTMENT DIRECTORS

Music.....Barry Benham
music@wmua.org

Underwriting.....BJ McDonald
underwriting@wmua.org

News Editorial.....Mia Morgan
newsed@wmua.org

News Operations..... Sherezad Contractor
newsop@wmua.org

Sports Production.....Sam Bingham
sportsprod@wmua.org

Sports Operations..... Neil Carroll
sportsop@wmua.org

Production..... Nick Russo
production@wmua.org

Publicity.....Sarah De Araujo
publicity@wmua.org

Office Coordinator.....Chelsea David
office@wmua.org

Fund Drive.....Yoni Glaser
funddrive@wmua.org

Outreach..... Candace Johnson
outreach@wmua.org

Visual Media..... Ashley Souza
visualmedia@wmua.org

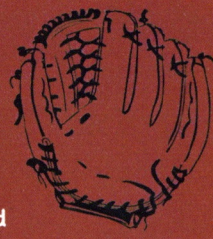
Tech Director.....Wei Chin
tech@wmua.org

DJ Training.....Nora Drapalski
training@wmua.org

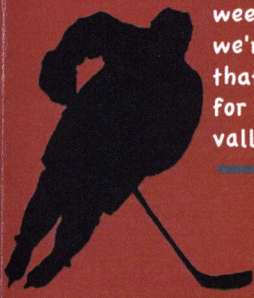
Music Librarian.....Tai Scott
librarian@wmua.org

Community Rep..... Darryl Clark
community@wmua.org

# WMUA SPRING SPORTS



As the official radio voice of UMass, we cover around 80 different UMass athletics events annually. Each year we get to bring you, the listener, the sounds of UMass football, basketball, lacrosse, hockey, and baseball from venues across the country. We recently received the AP award for best college sports broadcast and look to build on and continue the success we've had in the past. Whether it's with our daily sportsflashes during news casts, weekly sportstalk show, or when we're calling the game we hope that you tune in to WMUA 91.1FM for the best sports coverage in the valley.



For more information on how to listen in or how to join the WMUA Sports team, go to WMUA.org, stop by the office, or email sports@wmua.org

# SPRING VINYL SALE

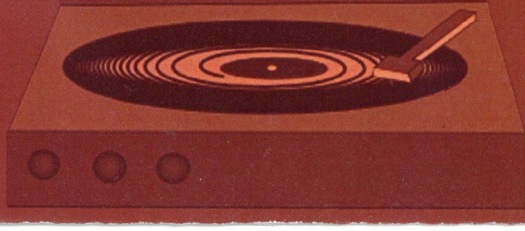
## SUNDAY, APRIL 25TH

### CAPE COD LOUNGE IN THE UMASS STUDENT UNION

11AM-5PM

10,000'S OF RECORDS FOR SALE

WMUA DJ'S SPINNING VINYL ALL DAY



| | MONDAY | TUESDAY | WEDNESDAY | THURSDAY | FRIDAY |
|---|---|---|---|---|---|
| 12 AM - 2 AM<br>Midnight Eclectic | Sarah Mias<br>Air Traffic | Dana & Lindsey<br>Iced Chai & a Mixtape | Tai Scott<br>Traffic Jam | Pete Rizzo and Charlie Felder<br>Sweet Baby Lou & the Reverends of Funk | Otto Fritz<br>Ausgezeichnet! |
| 2 AM - 4 AM<br>Late Night Eclectic | Chris Rio<br>The Nirv | DJ Kerry<br>Don't Ash in the Solo Cups | Richie Pace<br>Warped Tour Survival Guide | Jim & Kevin<br>The Late Night Window | Sasha<br>The Current |
| 6 AM - 8 AM<br>Morning Eclectic | Al Sax<br>Blue Monday | Fern<br>Oblivion Express | Darryl Clark<br>Old School | Jordan hart<br>Cheap Thrills | Hollis Wheeler<br>Jazz Flights |
| 8 AM - 9 AM<br>News | Democracy Now! | Democracy Now! | Democracy Now! | Democracy Now! | Democracy Now! |
| 9 AM - 12 PM<br>Jazz | Mark Gardner<br>The Jazz Garden | Ron Freshley<br>Fresh Sounds | Ken Irwin<br>Java Jazz | Dave Hart and Phloyd<br>Ear Contact | Glenn Siegel<br>Jazz in Silhouette |
| 12 PM - 12:10 PM<br>News | News | News | News | News | News |
| 12:10 PM - 2:30 PM<br>World | Victor<br>Tabula Rasa | DJ Root and Addison<br>The Melting Point | DJ Sin Fronteras<br>Musica Sin Fronteras | Yoni Glaser & Avital Percher<br>Israeli Umph | Anilyn<br>Canción Urgente/ Urgent Song |
| 2:30 PM - 4:30 PM<br>Afternoon Eclectic | Andujar<br>Clandestino | Lee Larcheveque<br>Acoustic Cafe | Yulin San<br>No Enemy | Katie Wright and David Hart<br>Thursday's R&B Revue | Stewmandoo<br>Blue Vibe |
| 4:30 PM - 5:30 PM<br>Public Affairs / Talk | Francesca Rheannon<br>Writer's Voice | Daria Fisk<br>UpFront | Big D<br>The Kids' Show | Sam & Neil<br>Sportsline | Bill Baue & Francesca Rheannon<br>Sea Change |
| 5:30 PM - 6 PM<br>News | News | News | News | News | News |
| 6 PM - 8 PM<br>Evening Eclectic | Daisy Mathias<br>Poetry a la Carte<br>DJ Beer w/ Dinner<br>Ice Cream Paint Job | Michael Barrett<br>Ill-Planned Escape Route | Studebaker Hawk<br>Macho City | DJ Darmok<br>Auditory Magik | Chris and Rec<br>TRGGR Radio |
| 8 PM - 10 PM<br>Rock | Ken Maiuri<br>Galaxie Twelve | Erika Elizabeth<br>Expressway to Yr Skull | Michael Campbell<br>Gold Soundz | Rich Ladew<br>End of Radio | Ryan<br>Word Attack |
| 10 PM - 12 AM<br>Experimental / Avant Garde | David Murray<br>An Uncontrollable Urge | Nick Russo<br>Nothing to Say & Saying It | Sarah De Araujo<br>Earworms | Alex Hornbeck<br>Strange Light | Gabe and Corey Gates<br>MYNDBLYNDRZ |

| SATURDAY | SUNDAY |
|---|---|
| 12 AM - 2 AM<br>aleevee<br>Break!Radio | 1 AM - 3 AM<br>DJ Scrubatires<br>The Ultimate Mixtape |
| 2 AM - 4 AM<br>Donna<br>Prima Donna's | 3 AM - 5 AM<br>Matt Lopes<br>Throwing Rocks at Trains |
| 4 AM - 5:30 AM<br>DJ Mia<br>Sensual Endeavor | 6 AM - 9 AM<br>Todd Zaganiacz<br>Polka Carousel |
| 5:30 AM - 8:30 AM<br>Mitch & Jen Moskal<br>Early Bird Polka Show | 9 AM - 12 PM<br>Helen Szubzda Curtin<br>Polka Celebration |
| 8:30 AM - 12 PM<br>Billy Belina<br>Polka Bandstand | 12 PM - 1 PM<br>Friends of Ken Mosakowski<br>Focus |
| 12 PM - 3 PM<br>Jennifer Moskal Trowbridge<br>Jen's Time Machine | 1 PM - 3 PM<br>Daddy Wags & Mr. Smooth<br>Country, Blues & Bluegrass |
| 3 PM - 5 PM<br>Dee Michel<br>A Little Stage Music | 3 PM - 5 PM<br>Louise Dunphy<br>Celtic Crossings |
| 5 PM - 7PM<br>Dana<br>Mass Music | 5 PM - 7PM<br>David Gowler<br>History of American Music |
| 7 PM - 9 PM<br>Carly<br>Unsurpassed Novelties | 7 PM - 9 PM<br>Hank Berry<br>A Thousand Plateaus |
| 9 PM - 11 PM<br>Alex Longley<br>Hooked on Sonics | 9 PM - 12 AM<br>Max Shea<br>Martian Gardens |
| 11 PM - 1 AM<br>Nora and Angela<br>Talking in Code | |

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Dear Pioneer Valley Community,

Spring has sprung! Spring semester at UMass brings the final tournaments of sports seasons and the beginnings of others, concerts and events on the library lawn, and best of all - a new program schedule. This semester, WMUA will continue the spectacular programming that satisfies its faithful listeners, and the new additions to the schedule will hopefully attract a few more ears.

WMUA marries a unique learning experience that cannot be replicated in any classroom with a relentless ambition to deliver music that is rarely heard anywhere else on the radio dial. This mission is portrayed through flagship coverage of UMass lacrosse and women's basketball, news catered towards the Pioneer Valley community, and programming that features jazz, rock, blues, experimental, and more all in one day!

However, our existence would not be possible without the hard work of everyone here at WMUA. Our diverse programming is only a reflection of the people who have volunteered so much of their time to our station. Our on-air and behind the scenes staff consists of students, faculty, and members of the Pioneer Valley Community. I extend an invitation to you to become part of the team! Come down to the basement of the UMass Campus Center to find out how to get involved.

It's because of you, our loyal listeners, that we can match and raise the standards of our broadcast. Your generous contributions year round, whether it be during the Fall Fund Drive or attending our semester poster and vinyl sales, help out in a big way. Thank you for your continuous support to help make our mission possible, and thank you for tuning into WMUA.

Dana Evernden
General Manager